



HELLO, I'M PETER BARDSLEY

I have seven years of agency experience designing and animating advertisements for global clients in Canada, the UK and NZ.

Avid cyclist without lycra. Gaming to the point of making my own.

Recently moved to Melbourne and looking for new work/clients.

WHAT CAN I DO?



Motion graphics

Animated HTML5 ads

Finished art / Retouching

Video editing & encoding

Social media content

Print design

Illustration

Digital Billboards

Storyboard design

HTML/CSS

WHERE HAVE I WORKED?

SAATCHI & SAATCHI

BBDO

BCAA

CA

B&

2018
TO NOW
NZ

SEEDLINGS/FREELANCE MOTION GRAPHIC DESIGNER.

Most my time now is spent completing my indie game *SEEDLINGS*.
Funded by The NZ Film commission with multiple awards.

I also freelance for Bettle & Associates, making motion graphics and HTML5 banners for Fonterra, DeLaval and other dairy companies.

MAR 2016
MAY 2017
CANADA

BCAA - SENIOR DIGITAL DESIGNER

Animated HTML5 Banners, social posts, artworking, emails, animated videos, mobile ads. Posters, Direct Mail, magazine ads, coupons and office decals.

NOV 2013
JAN 2015
UK

SAATCHI&SAATCHI - DIGITAL DISPLAY CREATIVE

Art Direction and creation of Digital Outdoor Billboards and web ads. Design and build of interactive digital media. Photoshop retouching and compositing

FEB 2012
FEB 2013
NZ

SAATCHI&SAATCHI - DIGITAL CREATIVE

Art Direction and creation of interactive digital ads(Flash) and interactive microsites. Creation of assets for branded social pages.

JUN 2010
SEP 2011
NZ

COLENSO BBDO - JUNIOR DIGITAL CREATIVE

Website design, illustration, Digital ads, HTML/CSS, concept art, and UX. Design and animation for award winning digital campaigns.

See the full list of my work experience on my [Linkedin page](#). Portfolio at peterbardsley.com

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